

Sponsorship Letter

Sullivan County Humane Society (SCHS)

Save a Stray 5K Run/Walk



Join the SCHS in Making a Paw-sitive Impact: Become a Sponsor for the SCHS Save a Stray 5K!



On June 27, 2026, at the beautiful Hasevlat Memorial Park hosted by the **St. Vasilios Greek Orthodox Church** in Newport, NH, our community will come together again for a day of fun, fitness, and furry friends. Starting at 10.00 a.m., our 5K event promises excitement for both two-legged and four-legged participants alike!



SCHS Save a Stray 5K is our biggest fundraiser of the year! With your help, we can continue to provide these animals with such support as housing, medical care, low-cost clinic care, and aid through our free pet food bank. By joining forces with us as a sponsor, you'll be making a tangible difference in the lives of abandoned and surrendered animals.

In 2025, thanks to the generosity of supporters like you, the Save a Stray 5K raised over **\$15,500.00!** This year, we're aiming even higher with a fundraising goal of **\$17,000** for 2026, and we know that with your help, we may reach this goal.



Your contribution as a sponsor will not only help offset the cost of organizing the event but also ensure that every participant receives a memorable experience. From race t-shirts and awards to complimentary post-race refreshments, your support will be felt at every turn.

Plus, depending on your chosen sponsorship level—Platinum, Gold, Silver, Bronze, or Other—you'll receive a range of benefits, including prominent placement of your company name/logo on our website and race materials, special announcements during and after the race, complimentary race t-shirts, and more.



And let's not forget about our raffle! If you choose to donate a prize, your company will receive recognition on race day thank-you posters and during the raffle, ensuring that your generosity doesn't go unnoticed.

Size and placement of company name on t-shirts and our website are based on sponsorship level. The first 100 paid participants will receive a free t-shirt. All participants will receive a packet of promotional materials.

Ready to make a lasting impact on the lives of animals in need? Simply fill out the attached sponsorship form or reach out directly to our Race Director, Laurie Waterman, at laurie_waterman@comcast.net or **603-381-0716** to learn more about how you can get involved.

Gratefully,
Sullivan County Humane Society Board Members & Volunteers

Sponsorship Levels

Sullivan County Humane Society (SCHS)

Save a Stray 5K Run/Walk



Thank you in advance for considering sponsorship of the SCHS Save a Stray 5K. Together, we can make a real difference—one paw print at a time. Below are our levels of sponsorship. Our **Tax ID is 02-0428353**.

Platinum-Level Sponsor (\$1,000)

- Listed as a **Platinum-level sponsor** on our website with your logo and a link to your business
- Listed as a **Platinum-level sponsor** on our [Facebook page](#) with a link to your business
- **Prominent** display of your logo on all race t-shirts for maximum visibility
- Promotional materials provided in race packets (provided by sponsor)
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race t-shirts (See T-Shirts in 1. Sponsorship Level on the Sponsorship Form)

Gold-Level Sponsor (\$500)

- Listed as a **Gold-level sponsor** on our website with your logo and a link to your business
- Listed as a **Gold-level sponsor** on our [Facebook page](#) with a link to your business
- Listed as a **Gold-level sponsor** on the back of all race t-shirts
- Promotional materials provided in race packets (provided by sponsor)
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race T-Shirts (See T-Shirts in 1. Sponsorship Level on the Sponsorship Form)

Silver-Level Sponsor (\$250)

- Listed as a **Silver-level sponsor** on our website with your logo and a link to your business
- Listed as a **Silver-level sponsor** on our [Facebook page](#) with a link to your business
- Listed as a **Silver-level sponsor** on the back of all race t-shirts
- Promotional materials provided in race packets (provided by sponsor)
- 2 complimentary race T-Shirts (See T-Shirts in 1. Sponsorship Level on the Sponsorship Form)

Bronze-Level Sponsor (\$100)

- Listed as a **Bronze-level sponsor** on our website with a link to your business
- Listed as a **Bronze-level sponsor** on our [Facebook page](#) with a link to your business
- Listed as a **Bronze-level sponsor** on the back of all race t-shirts
- Promotional materials provided in race packets (provided by sponsor)

Other Levels of Sponsorship (that do not fit into the categories above, such as food/product, services donations)

- Listed on all race t-shirts based on the amount of sponsorship.
- Listed as a sponsor on our website with a link to your business (based on level of sponsorship)
- Listed as a sponsor on our [Facebook page](#) with a link to your business
- Promotional materials provided in race packets

Raffle Prize Donation

- Listed on race day thank-you posters
- Company name will be announced during the raffle

Sponsorship Form

Sullivan County Humane Society (SCHS)

Save a Stray 5K Run/Walk

June 27, 2026



Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

Website Address: _____

1. Sponsorship Level (*please circle*): Platinum Gold Silver Bronze Other

Please choose ___ t-shirt sizes below.

Small ___ Medium ___ Large ___ Extra Large ___

2. Raffle Prize Donation: _____ (type of prize being donated)

3. We plan to send materials/giveaways for the participant packets: Yes No

If yes, what item would you like us to include? _____

4. Sponsors can choose to have their company name listed or submit a logo. Please write your company name exactly how you would like it to appear on our website, signage, shirts, etc.:

5. Artwork and logos should be submitted to laurie_waterman@comcast.net

- Logos for the web site should be submitted as 72 DPI JPEG or PNG files.
- The deadline for submitting logos is **no later than June 2, 2026.**

5. Participants can register for the Save a Stray 5K – 2026 at www.pinnaclestrive.com

6. You can make checks payable to Sullivan County Humane Society (SCHS) and mail them to:

Laurie Waterman Attn: Save a Stray 34 Pleasant St. Newport, NH 03773 no later than June 13, 2026.

7. Submit all promotional material for packets no later than **June 13, 2026.**