



## Sullivan County Humane Society

### SCHS Save A Stray 5K

#### Sponsorship Letter

Hasevlat Park, Newport

June 20, 2020

We cordially invite you to participate as a Sponsor of the 7th annual SCHS Save A Stray 5K run/walk. This event raises money to provide housing and medical care to abandoned and surrendered cats until they find their forever homes with new adoptive families.

**With the help of our supporters, last year's event raised \$14,000.00.**

Once again, we are inviting dogs accompanied by their human family to participate!

This year's event will be held on Saturday, June 20, 2020 at the Hasevlat Park, property of **St. Vasilios Greek Orthodox Church** in Newport and kicks off at 10.00 a.m. Awards will be given for the first male and female finishers, as well as the top three in age groups for the 5K. A post-race BBQ is free to racers and guests.

Your sponsorship helps to defray the cost of organizing the event; purchase of t-shirts for race participants, awards, complimentary BBQ, drinks & snacks for race participants. Additional monies from sponsorships and race entries will go towards our fundraising goal of **\$15,000.00**. Please visit our web site to learn more about our shelter: [www.sullivancountyhumanesociety.org](http://www.sullivancountyhumanesociety.org).



There are various levels of sponsorship for the SCHS Save A Stray 5K.

Size and placement of company name on t-shirts and website are based on sponsorship level. The first 100 paid participants will receive a free t-shirt. All participants will receive a packet of promotional materials.

**Platinum Level Sponsor---\$1,000.00**

- Listed as a top sponsor on website with logo and link to your business
- Listed as a top sponsor on our Facebook page with link to your business
- Prominent display of logo on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race t-shirts

**Gold Level Sponsor---\$500.00**

- Listed as a gold sponsor on website with logo
- Listed as sponsor on our Facebook page with link to your business
- Company name listed under the Gold Category on back of race t-shirt
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race t-shirts

**Silver Level Sponsor---\$250.00**

- Listed as silver sponsor on website with link
- Listed as sponsor on our Facebook page with link
- Listed as sponsor in upcoming newsletter
- Company name listed under the Silver Category on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race t-shirts

**Bronze Level Sponsor---\$100.00**

- Listed as bronze sponsor on website with link
- Listed as sponsor on Facebook page with link
- Company name listed under the Bronze Category on back of race t-shirt
- Promotional materials in race packet

**Other: Levels of Sponsorship that do not fit into above categories**

- Name on t-shirt will be based on amount of sponsorship
- Listed as sponsor on website with link will be based on level of sponsorship
- Listed as sponsor on Facebook page with link
- Promotional materials in race packet

**Raffle Prize Donation**

- Company name will be listed on race day thank you posters
- Company name will be announced during the raffle

Attached you will find the sponsorship form that can be completed and submitted by mail. If you would prefer, please call or email our Race Director, Laurie Waterman.

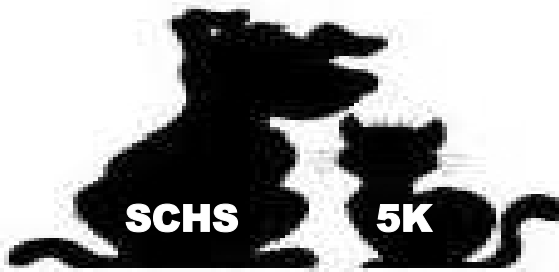
Thank you in advance for your consideration of becoming a SCHS Save a Stray race sponsor.

Sincerely,

*Sullivan County Humane Society Board Members & Volunteers*

Laurie Waterman  
SCHS Treasurer & Save A Stray 5K Race Director  
[laurie\\_waterman@comcast.net](mailto:laurie_waterman@comcast.net)  
603-381-0716

**Tax ID: 02-0428353**



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June 20, 2020

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

1. Sponsorship level (*please circle*) : Platinum Gold Silver Bronze Other

Raffle Prize: \_\_\_\_\_ (type of prize being donated)

2. We plan to send materials/giveaways for the participant packets: Yes No

If yes, what item would you like us to include: \_\_\_\_\_

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you would like it to appear on our website, signage, shirts etc.:

\_\_\_\_\_

4. Artwork and logos should be submitted to [laurie\\_waterman@comcast.net](mailto:laurie_waterman@comcast.net)

- Logos for web site should be submitted as 72 dpi JPEG or PNG files.
- Deadline for submitting logo's is **no later than May 15, 2020**

5. Participants can register for the Save A Stray 5K – 2020 at [www.pinnaclestrive.com](http://www.pinnaclestrive.com)

6. Checks can be made payable to Sullivan County Humane Society (SCHS) and mailed to:  
P.O. Box 111, Claremont, NH 03743 no later than **June 1, 2020**.

7. All promotional material for packets should be submitted no later than **June 1, 2020**